

# ROBERT ARMSTRONG

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robertarmstrong.xyz

## EDUCATIONAL EXPERIENCE

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### **Bachelor of Design – Visual Communication, 2011**

Queensland College of Art, Griffith University  
*Brisbane, QLD, Australia*

### **Advanced Diploma – Graphic Design, 2009**

Fanshawe College  
*London, Ontario, Canada*

## WORK EXPERIENCE

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### **The University Students' Council • *The University of Western Ontario***

August 2012 – Present

#### **Graphic Designer & Desktop Publisher • *The Gazette Newspaper***

London, Ontario, Canada

August 2012 – September 2013, November 2013 – May 2014, January 2015 – Present  
www.westerngazette.ca, www.westernizer.ca

- Provided typesetting, page composition and graphics for the production of The Gazette
- Created graphic design for additional USC publications
- Created advertisements for The Gazette and Westernizer publications for print and online
- Layout and design of the Westernizer dayplanner, including cover illustrations
- Designed and maintained westernizer.ca website
- Maintain and train students with the westerngazette.ca website and the BLOX CMS
- Create and maintain custom CSS/Javascript for enhanced functionality of The Gazette website
- Gave guidance and training to students in various aspects of layout and design

#### **Digital Media and Customer Service • *USC Creative Services***

London, Ontario, Canada

May 2014 – December 2014

- Web Design duties as required. Assistance to Graphic Designer as required.
- Maintained USC operational websites, oweek.ca (2014)
- Update of Gazette site and migration to new server
- Assisted in hiring part-time, responsible for training and orientation of new and existing staff, supervision of part-time staff within Creative Services department.
- Nightly cash deposit and reporting. Managing POS system, updating inventory items and maintenance
- Advised clients on appropriate fee structures, turnaround time and design and layout of each document/website, prepare billing invoices

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## WORK EXPERIENCE cont.

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### **Web and Graphic Designer • USC Creative Services**

London, Ontario, Canada

June 2013 – November 2013 (Position dissolved)

[www.creativeservices-usc.ca](http://www.creativeservices-usc.ca)

- Designed websites using design tools & technologies including CSS, HTML and JavaScript
- Updated and designed new Creative Services website, [oweeek.ca](http://oweeek.ca) (2013) and other USC operation website
- Designed and created logos, graphics, drawings and illustrations using traditional and electronic methods, generated digital files that are press-ready
- Assisted in hiring part-time, responsible for training and orientation of new part-time staff and interns
- Advised clients on appropriate fee structures, turnaround time and design and layout of each document/website, prepare billing invoices

### **Web and Graphic Designer • Telco4u PTY LTD**

Brisbane, QLD, Australia

May 2011 – February 2012

[www.telco4u.com.au](http://www.telco4u.com.au)

- Designed company website using latest web standards, with updates and maintenance
- Administrative role with customer service and provisioning duties

### **Graphic Designer • Liveworm Design Studio • Griffith University**

Brisbane, QLD, Australia

March – April 2011 (7 week work placement)

[www.liveworm.com.au](http://www.liveworm.com.au)

- Worked on projects according to client briefs
- Worked alongside other students sharing input and ideas to further design solutions
- Experienced first hand how a design studio is run, and the resulting demands

## TECHNICAL EXPERIENCE

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### **Computer Environments:**

Mac OS X, Windows

### **Applications:**

Adobe Photoshop, Illustrator, InDesign, Acrobat, Affinity Designer, Affinity Photo, Sublime Text, MultiAd Creator, QuarkXPress, Office Suites (Microsoft, OpenOffice)

### **Hardware:**

Graphics tablets, Digital SLR cameras, Black & White and Colour film photography, Digital camcorder, Setting up computer systems

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## **ADDITIONAL ACTIVITIES**

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### **Mental Health First Aid Certificate**

August 2014

[www.mentalhealthfirstaid.ca](http://www.mentalhealthfirstaid.ca)

- Explanations of mental health, mental illness and mental health problems
- Signs and symptoms of common mental health problems and crisis situations
- Information about effective interventions and treatments
- Ways to access professional help

### **KGBC College Residence Committee Member • Griffith University**

April – November 2011

- International & Media Representative
- Took lead rolls in running and organizing events for college members
- In charge of photography for college events